

**BRYAN BOYD** Senior Digital Media Strategist | Filmmaker | Consultant  
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## Professional Summary

Bryan Boyd is a 5x Emmy® Award-winning filmmaker and digital media strategist focused on making work that wins attention and converts it into action. For over a decade, he has directed, shot, and produced acclaimed content for partners including [PBS](#), [Netflix](#), [Snapchat](#), [Microsoft](#), [A+E](#), and [The Wall Street Journal](#).

Bryan's work breaks through the noise. He produced the independent impact film *The Waiting Game*, featured in [The Athletic \(The New York Times\)](#) and [The Washington Post](#). By surfacing the human cost of the strategically structured NBA/ABA "merger," the film advocates for the dignity and fair compensation of former players, including former stars now struggling to afford basic necessities.

Today, Bryan applies this high-stakes creative rigor as Senior Digital Media Strategist at the Indiana State Teachers Association (ISTA), Indiana's largest labor union. He leads digital-first creative strategy across video, social, and paid distribution—developing campaigns that compete in the attention economy, elevate member voices, and convert quality attention into measurable action.

Whether managing high-level campaigns, producing a documentary, or designing digital-first initiatives, Bryan thrives on collaboration and clarity of vision. His work is defined by adaptability, precision, and a deep belief in the power of storytelling to move people and create change.

## Selected Professional Experiences

### Television | Streaming | Films

- **"Steve Cropper: On the Record" (Feature Documentary)** — DOP | EP, Peter Reiss | XLR8 Pictures
- **"The Waiting Game" (Feature Documentary)** — Editor/DOP/Producer | Michael Husain, GoodVibes Media
- **"Pioneering Women of Sports: NBC Sports' Big Ten Coverage" (Network Television)** — Director/DOP | NBC Universal
- **"Snapchat: Reunited" (Digital Docuseries)** — Director (S1E3, S1E6) | Snap Originals, Future Studios
- **WSJ "Ransomware Is On The Rise" (Digital Documentary Short)** — Producer/DOP | Emma Scott, Wall Street Journal
- **"The Sugarman" (Documentary Short)** — Editor/DOP | Michael Husain, GoodVibes Media
- **"Kyle Larson Indy 500 Orientation in IMAX" (Feature Documentary)** — DOP | Cynthia Hill, Markay Media
- **"Ultimate Rides, S2" (Television)** — Director | A+E Networks, Future Studios
- **"Golden Hour" (Short Film)** — DOP
- **"Orgasm Inc: The Story of OneTaste" (Netflix Documentary)** — Field Producer | Netflix, EP: Lena Dunham, Stuart Schwartz
- **"D.B. Cooper: Where Are You?!" (Netflix Docuseries)** — Field Producer | Marina Zenovich, Netflix, EP: Stuart Schwartz

- **"The Addict's Wake" (Feature Documentary)** — DOP | Glory Girl Productions
- **"Absolution" (Short Film)** — DOP
- **"Indiana Fever Game Day Ready" (Cable Television)** — DOP | TNT/NBA Entertainment
- **"NBA Media Day" (Cable Television)** — DOP | TNT/NBA Entertainment
- **"Dennis Scott interviews Anthony Davis" (Cable Television)** — DOP | TNT / NBA Entertainment
- **"Finding Home" (TV Documentary)** — Director | PBS
- **"When Kids Wrote The Headlines" (TV Documentary)** — DOP/Editor | PBS
- **"Journey of the Beams" (TV Documentary)** — Director/Editor | PBS
- **"First In, Last Out" (TV Documentary)** — Director, Editor | PBS
- **"Eva: A-7063" (TV Documentary)** — DOP | PBS
- **"Full Circle" (TV Documentary)** — Director/Editor | PBS

### Commercial & Advertising Work

- **Microsoft Quantum for Government** — DOP | Alfredo de Villa, Liam Labs, Contend Agency
- **TOPCON Healthcare X James Roe** — DOP | MB Welch, BrightTALK Studios
- **LIV Golf Digital Ad** — DOP | Durier Ryan, .monks
- **AT&T Customer Stories, LHP** — DOP | Dennis OLeary, Javelin Agency
- **Eli Lilly X CHW** — DOP | Pauline Tran, Grey Agency
- **Boardroom X Kwity Paye: Gameday Style** — Producer/DOP | Nick Depaula, Boardroom EP: Andrea Masenda
- **Mia Lovell X Endava Racing** — DOP | Marc Levy, The Marcs Studios
- **The Manningcast auditions go OFF THE RAILS** — Gaffer | Matt Wyatt, ESPN, Omaha Productions
- **Google Search Film 2020** — Commercial Coordinator | James Marsh, Pulse Films
- **Jameson Whiskey — Love Thy Neighborhood** — Producer | Resonant Pictures, Agency: Night After Night
- **Rise and Shine UNCO Graduate School** — Director | UNCO
- **Eli Lilly/Verzenio** — DOP | Townhouse, Grey Agency
- **Kenra Professional Color Series** — DOP | Siren Studios
- **Evolv Sports: Dru Mack Pro Climber** — Director | Evolv Sports

### Advocacy & Nonprofit Work

- **Indiana Disability Rights** — Directed and produced compelling short films to advocate for individuals with disabilities, amplifying their voices and showcasing their stories.
- **Indiana Department of Corrections** — Produced impactful documentary-style projects to highlight rehabilitation programs and advocate for restorative justice.
- **Indiana Repertory Theatre** — Adapted from stage to television—created promotional and behind-the-scenes content, capturing the artistry and mission of the organization to connect with broader audiences.
- **Dance Kaleidoscope** — Collaborated on creative projects to visually communicate the impact of performing arts in Indiana.
- **The Damien Center** — Produced visual campaigns to support HIV/AIDS advocacy, increasing awareness and fundraising efforts.

- **Arc of Indiana** — Directed video initiatives that celebrated individuals with developmental disabilities, advocating for inclusion and equity across the state.

## Awards & Recognitions

### Emmy® Awards

- **Societal Concerns (2020)** — Nomination, Lower Great Lakes Region
- **Arts / Entertainment Feature Special (2018)** — Nomination, Lower Great Lakes Region
- **Nostalgia Program (2018)** — Winner, Lower Great Lakes Region
- **Photographer Non-News (2018)** — Nomination, Lower Great Lakes Region
- **Cultural and Historical Programming (2017)** — Winner, Lower Great Lakes Region
- **Best Editor (2012)** — Winner, Lower Great Lakes Region
- **Cultural and Historical Programming (2012)** — Winner, Lower Great Lakes Region
- **Research (2012)** — Nomination, Lower Great Lakes Region
- **Nostalgia Program (2010)** — Winner, Lower Great Lakes Region

### Journalism Awards

- **Indiana Film Journalists Association (2024)**— The Waiting Game, Winner, Edward Johnson-Ott Hoosier Award
- **Indiana Society of Professional Journalists (2020)** — Bryan Boyd, Winner, Best Coverage of Social Justice Issues
- **Indiana Society of Professional Journalists (2018)** — Bryan Boyd, Winner, Best Videography, Indianapolis Market
- **Indiana Society of Professional Journalists (2015)** — Bryan Boyd, Winner, Best Coverage of Minority Issues
- **Indiana Society of Professional Journalists (2012)** — Journey of the Beams, Winner, Documentary or Special

### Film Festivals

- **Heartland International Film Festival (2024)** — Winner, Audience Choice, *The Waiting Game*
- **Seattle Film Festival (2024)** — Winner, Best Sports Documentary, *The Sugarman*
- **Sedona International Film Festival (2021)** — Winner, Documentary Independent Spirit Award, *The Addict's Wake*
- **Heartland International Film Festival (2021)** — Winners, Audience Choice & Indiana Spotlight, *The Addict's Wake*
- **Indy Shorts (2018)** — Winner, Indiana Spotlight Award, *When Kids Wrote the Headlines*
- **Independent Shorts Awards (2019)** — Honorable Mention, *Absolution*
- **Queen Palm Int. Film Festival (2019)** — Silver Winner, Best Cinematography, *Absolution*

## Skills

## Production

- Cinematography and camera operation with RED, ARRI Alexa, Sony Venice, and more
- Editing in Adobe Premiere Pro, DaVinci Resolve

## Strategy & Campaigns

- Digital media planning across web, social platforms
- Audience engagement using analytics and performance insights
- Branding and content consultation to align visuals with organizational goals
- AI-assisted design and content workflows to prototype, scale, and streamline creative production

## Leadership & Collaboration

- Directing and supporting creative teams with clear vision and feedback
- Project management: scheduling, budgeting, and coordinating productions
- Strong client and stakeholder communication, from concept to delivery

## Advocacy & Impact

- Developing mission-driven stories for nonprofits and advocacy groups
- Amplifying voices through approachable, human-centered narratives
- Translating organizational priorities into content that resonates with wide audiences

## Education

**Indiana University, Bloomington** — BA in Telecommunications (2007)

## Portfolio & Contact

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