

**BRYAN BOYD** Senior Digital Media Strategist | Filmmaker | Consultant  
**BryanTheBoyd Media LLC** | [www.bryantheboyd.com](http://www.bryantheboyd.com) | 812.219.4104

## Professional Summary

Bryan Boyd is a 5x Emmy® Award-winning filmmaker and digital media strategist with a passion for transforming ideas into compelling stories that inspire and mobilize. For over a decade, he has worked at the intersection of art and strategy—directing, shooting, and producing acclaimed content for partners including PBS, Netflix, Snapchat, Microsoft, A+E, and The Wall Street Journal.

Today, Bryan serves as Senior Digital Media Strategist at the Indiana State Teachers Association (ISTA), where he drives creative strategy and content innovation for Indiana's largest labor union. In this role, he blends his background in filmmaking, branding, and digital engagement to elevate educator voices and drive statewide impact.

Whether managing high-level campaigns, directing a documentary, or designing digital-first initiatives, Bryan thrives on collaboration and clarity of vision. His work is defined by adaptability, precision, and a deep belief in the power of storytelling to move people and create change.

## Selected Professional Experiences

### Television | Streaming | Films

- **"Steve Cropper: On the Record" (Feature Documentary)** — DOP | EP, Peter Reiss | XLR8 Pictures
- **"The Waiting Game" (Feature Documentary)** — Editor/DOP/Producer | Michael Husain, GoodVibes Media
- **"Pioneering Women of Sports: NBC Sports' Big Ten Coverage" (Network Television)** — Director/DOP | NBC Universal
- **"Snapchat: Reunited" (Digital Docuseries)** — Director (S1E3, S1E6) | Snap Originals, Future Studios
- **WSJ "Ransomware Is On The Rise" (Digital Documentary Short)** — Producer/DOP | Emma Scott, Wall Street Journal
- **"The Sugarman" (Documentary Short)** — Editor/DOP | Michael Husain, GoodVibes Media
- **"Kyle Larson Indy 500 Orientation in IMAX" (Feature Documentary)** — DOP | Cynthia Hill, Markay Media
- **"Ultimate Rides, S2" (Television)** — Director | A+E Networks, Future Studios
- **"Golden Hour" (Short Film)** — DOP
- **"Orgasm Inc: The Story of OneTaste" (Netflix Documentary)** — Field Producer | Netflix, EP: Lena Dunham, Stuart Schwartz
- **"D.B. Cooper: Where Are You?!" (Netflix Docuseries)** — Field Producer | Marina Zenovich, Netflix, EP: Stuart Schwartz
- **"The Addict's Wake" (Feature Documentary)** — DOP | Glory Girl Productions
- **"Absolution" (Short Film)** — DOP
- **"Indiana Fever Game Day Ready" (Cable Television)** — DOP | TNT/NBA Entertainment
- **"NBA Media Day" (Cable Television)** — DOP | TNT/NBA Entertainment

- **“Dennis Scott interviews Anthony Davis” (Cable Television)** — DOP | TNT / NBA Entertainment
- **"Finding Home" (TV Documentary)** — Director | PBS
- **“When Kids Wrote The Headlines” (TV Documentary)** — DOP/Editor | PBS
- **"Journey of the Beams" (TV Documentary)** — Director/Editor | PBS
- **“First In, Last Out” (TV Documentary)** — Director, Editor | PBS
- **“Eva: A-7063” (TV Documentary)** — DOP | PBS
- **“Full Circle” (TV Documentary)** — Director/Editor | PBS

## Commercial & Advertising Work

- **Microsoft Quantum for Government** — DOP | Alfredo de Villa, Liam Labs, Contend Agency
- **TOPCON Healthcare X James Roe** — DOP | MB Welch, BrightTALK Studios
- **LIV Golf Digital Ad** — DOP | Durier Ryan, .monks
- **AT&T Customer Stories, LHP** — DOP | Dennis OLeary, Javelin Agency
- **Eli Lilly X CHW** — DOP | Pauline Tran, Grey Agency
- **Boardroom X Kwity Paye: Gameday Style** — Producer/DOP | Nick Depaula, Boardroom EP: Andrea Masenda
- **Mia Lovell X Endava Racing** — DOP | Marc Levy, The Marcs Studios
- **The Manningcast auditions go OFF THE RAILS** — Gaffer | Matt Wyatt, ESPN, Omaha Productions
- **Google Search Film 2020** — Commercial Coordinator | James Marsh, Pulse Films
- **Jameson Whiskey — Love Thy Neighborhood** — Producer | Resonant Pictures, Agency: Night After Night
- **Rise and Shine UNCO Graduate School** — Director | UNCO
- **Eli Lilly/Verzenio** — DOP | Townhouse, Grey Agency
- **Kenra Professional Color Series** — DOP | Siren Studios
- **Evolv Sports: Dru Mack Pro Climber** — Director | Evolv Sports

## Advocacy & Nonprofit Work

- **Indiana Disability Rights** — Directed and produced compelling short films to advocate for individuals with disabilities, amplifying their voices and showcasing their stories.
- **Indiana Department of Corrections** — Produced impactful documentary-style projects to highlight rehabilitation programs and advocate for restorative justice.
- **Indiana Repertory Theatre** — Adapted from stage to television—created promotional and behind-the-scenes content, capturing the artistry and mission of the organization to connect with broader audiences.
- **Dance Kaleidoscope** — Collaborated on creative projects to visually communicate the impact of performing arts in Indiana.
- **The Damien Center** — Produced visual campaigns to support HIV/AIDS advocacy, increasing awareness and fundraising efforts.
- **Arc of Indiana** — Directed video initiatives that celebrated individuals with developmental disabilities, advocating for inclusion and equity across the state.

## Awards & Recognitions

## Emmy® Awards

- **Societal Concerns (2020)** — Nomination, Lower Great Lakes Region
- **Arts / Entertainment Feature Special (2018)** — Nomination, Lower Great Lakes Region
- **Nostalgia Program (2018)** — Winner, Lower Great Lakes Region
- **Photographer Non-News (2018)** — Nomination, Lower Great Lakes Region
- **Cultural and Historical Programming (2017)** — Winner, Lower Great Lakes Region
- **Best Editor (2012)** — Winner, Lower Great Lakes Region
- **Cultural and Historical Programming (2012)** — Winner, Lower Great Lakes Region
- **Research (2012)** — Nomination, Lower Great Lakes Region
- **Nostalgia Program (2010)** — Winner, Lower Great Lakes Region

## Journalism Awards

- **Indiana Film Journalists Association** — The Waiting Game, Winner, Edward Johnson-Ott Hoosier Award
- **Indiana Society of Professional Journalists (2020)** — Bryan Boyd, Winner, Best Coverage of Social Justice Issues
- **Indiana Society of Professional Journalists (2018)** — Bryan Boyd, Winner, Best Videography, Indianapolis Market
- **Indiana Society of Professional Journalists (2015)** — Bryan Boyd, Winner, Best Coverage of Minority Issues
- **Indiana Society of Professional Journalists (2012)** — Journey of the Beams, Winner, Documentary or Special

## Film Festivals

- **Heartland International Film Festival (2024)** — Winner, Audience Choice, *The Waiting Game*
- **Seattle Film Festival (2024)** — Winner, Best Sports Documentary, *The Sugarman*
- **Sedona International Film Festival (2021)** — Winner, Documentary Independent Spirit Award, *The Addict's Wake*
- **Heartland International Film Festival (2021)** — Winners, Audience Choice & Indiana Spotlight, *The Addict's Wake*
- **Indy Shorts (2018)** — Winner, Indiana Spotlight Award, *When Kids Wrote the Headlines*
- **Independent Shorts Awards (2019)** — Honorable Mention, *Absolution*
- **Queen Palm Int. Film Festival (2019)** — Silver Winner, Best Cinematography, *Absolution*

## Skills

### Production

- Cinematography and camera operation with RED, ARRI Alexa, Sony Venice, and more
- Editing in Adobe Premiere Pro, DaVinci Resolve

### Strategy & Campaigns

- Digital media planning across web, social platforms
- Audience engagement using analytics and performance insights
- Branding and content consultation to align visuals with organizational goals
- AI-assisted design and content workflows to prototype, scale, and streamline creative production

#### Leadership & Collaboration

- Directing and supporting creative teams with clear vision and feedback
- Project management: scheduling, budgeting, and coordinating productions
- Strong client and stakeholder communication, from concept to delivery

#### Advocacy & Impact

- Developing mission-driven stories for nonprofits and advocacy groups
- Amplifying voices through approachable, human-centered narratives
- Translating organizational priorities into content that resonates with wide audiences

### Education

**Indiana University, Bloomington** — BA in Telecommunications (2007)

### Portfolio & Contact

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